

Why pay more?

	Techniix
Key customer segment	Individual to Small Business (to keep personal relationship with customer)
Experience/ expertise	14+ years in Corporate and Educational environments A+ CERTIFIED TECHNICIAN
Consulting*	\$40-50 (with diagnostic if additional service is needed and purchase fee is free)
Hard Drive Installation**	Varies on service performed
Operating System Installation***	\$100.00 (with data recovery and installation)
Application Installation***	Varies on service performed
Data Transfer	\$30.00 (per machine)
Memory Installation	\$25.00 (Free with additional service)
Hardware Installation (non-Hard Drive)****	Varies on service performed
Servers and Network Installation	Varies on service performed
Delivery and Installation	FREE (with service)
Warranty/Return policy	All service includes 30 day FREE service call on anything pertains to machine
Key product/ service difference	Owner wants to give personal satisfaction to every client!!!!

*Depending on distance traveled

**Does not include parts

***Does not include software

**** Level of difficulty installing part

